



ANNUAL REPORT

2015

(SECOND YEAR)



ROARING FORK VALLEY
POPULATION ≈ 30,000

HANGING LAKE TRAIL
HIKERS ≈ 80,000

MAROON BELLS
BUS RIDERS ≈ 120,000



 /ASPENTRAILFINDER
2,435

 #ASPENTRAILFINDER
2,672

 @ASPENTRAILFINDER
479

 ASPENTRAILFINDER
2,342

PAGEVIEWS

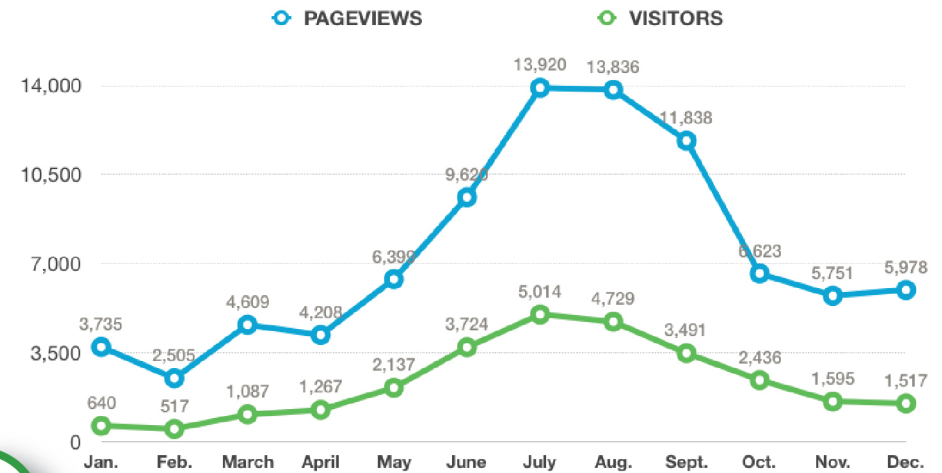
89,022

↑174%

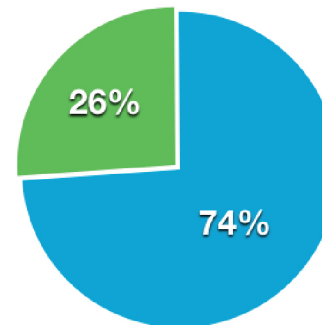
VISITORS

26,566

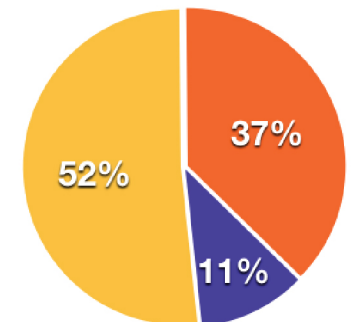
↑299%



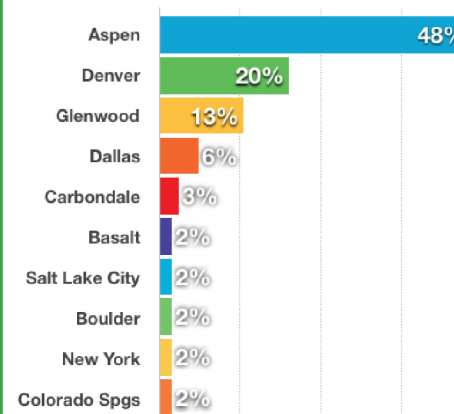
● RETURNING USERS ● NEW USERS



● DESKTOP ● MOBILE ● TABLET



TOP CITIES



CONTENT

